



COMMUNITY CELEBRATION EVENTS

Supporting families is critical to building more equitable, healthy, and prosperous communities. At Prevent Child Abuse America (PCA America), we know that preventing adversity starts by eliminating stressors that can overload parents.

Parents often make better decisions when they are not overwhelmed with layers of stress. Our community events are focused on providing families with opportunities to reduce stress through mental and physical wellness and self-care, while also connecting them to valuable resources in their communities. The services and resources will help give families the tools they need to create safe, stable and nourishing environments for themselves and their children to learn and flourish.

Through strategic partnerships with community-based organizations and corporate partners, PCA America’s community celebration events will bring our important work directly to our families who need it the most.

Community Event Format

WHEN:	Weekend Day – preferably late morning/early afternoon
LOCATION:	Free public space such as a park, rec center, church, library, etc.
WHAT:	<p>A half day of free activities that focus on opportunities for family wellness. Activities can include:</p> <ul style="list-style-type: none"> • Fitness classes offered by a local gym or fitness studio • Access community resources, including mental health, family support groups, etc. • Mini retail pop-ups that offer free massages, manicures, etc. • Onsite childcare with planned activities for kids • “Family Essentials” care packages filled items proven to reduce the risk factors for childhood adversity, including diapers and nutritious food • Mini book drive provided by local bookstore or organization (such as Bernie’s) • Free consultations with financial wellness expert



COMMUNITY EVENT SPONSORSHIP: Sponsorships are available for \$5,000 and include logos on event materials and the opportunity to share relevant resources. For more information, contact Lara Melnik at lmelnik@preventchildabuse.org or 312.663.3520, ext. 812.